

# Welcome to SA GeoTech 2017

*A specialised and focussed business-to-business and business-to-government conference and exhibition to showcase leading-edge measurement technologies and solutions.*

**Dates:** Tuesday and Wednesday, 25 and 26 July 2017

**Venue:** Emperors Palace, Ekurhuleni, South Africa



SA  
GeoTech  
2017

Organised & hosted by  
**ee** publishers

## *Theme*

*Showcasing geospatial and measurement technologies for precision, planning and performance.*

For further information see website: [www.SAGeoTech.co.za](http://www.SAGeoTech.co.za)



SA  
GeoTech  
2017

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**Aciel Geomatics**

## Showcasing leading-edge geomatics and measurement technologies and solutions.

EE Publishers is running with a new and different event this year called **SA GeoTech 2017**. **SA GeoTech 2017** is a commercial platform to market and sell geospatial and measurement technologies to a wide audience from across the economic spectrum. It is a targeted event with a more focused marketing mission.

In these tough times everyone is looking for new business opportunities and leads, and we are seeking to facilitate this by leveraging EE Publishers' knowledge of and connections with other economic sectors. **SA GeoTech 2017** is about showcasing geospatial and measurement technologies and opening people's eyes to the power of technology and geo-intelligence and the various tools that make this possible.

**SA GeoTech 2017** provides a platform for geospatial technologies, tools, skills, services, solutions and applications. Within the theme and sub-themes of the conference, there will be a focus on leading-edge innovative technologies, skills, solutions and applications for business leaders, managers, data analysts, engineers, scientists, project managers and decision-makers from all sectors of the economy. These will include:

- Measurement tools for infrastructure development – energy, telecomms, construction, housing, transport, education, health and security
- 3D design technologies for infrastructure projects and planning
- Technologies for collecting, processing and disseminating geo-intelligence
- Extracting strategic business value from geo-data
- Optimising geo-visualisation analysis for enhanced efficiency and decision-making
- Mapping and navigation technologies for optimised performance across all economic sectors
- Data management for asset operation and maintenance
- Geospatial imagery for management support and planning
- Monitoring and data management solutions for spatially-enabled enterprises
- Optimising retail and governmental operations with geo-intelligence
- Software and sensors for resource management – water, mining, agriculture and environment
- Geo-intelligence for optimising performance across the South African economy

**PositionIT magazine from EE Publishers is the official magazine for SA GeoTech 2017.**

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**A specialised and focussed business-to-business and business-to-government conference and exhibition.**

**Exhibition setup and early registration:** Monday, 24 July 2017

**Conference and exhibition:** Tuesday & Wednesday, 25 & 26 July 2017

**Venue:** Emperors Palace, Ekurhuleni, Gauteng, South Africa

## Quotation: Delegate registration and costs

The price to attend the **SA GeoTech 2017** conference as a delegate is as follows, payable to EE Publishers by 30 June 2017:

Standard delegate fee .....	R2950 per delegate + VAT
Bulk delegate fee (5+ delegates from one company) .....	R2700 per delegate + VAT
Government delegate fee .....	R2700 per delegate + VAT
Paper presenter delegate fee (no charge for day of presentation) .....	R1500 per delegate + VAT
Student delegate fee .....	R1500 per delegate + VAT
Exhibitor staff fee (includes all hospitality and conference) .....	R1600 per delegate + VAT
Late booking fee for bookings after 30 June 2017 .....	R3300 per delegate + VAT

### The delegate package (per person) includes:

- Tea, coffee, fruit juice, water and confectioneries on arrival and registration (Day 1 & 2).
- Keynote presentations by renowned industry and sector leaders (Day 1 & 2).
- Conference plenary sessions for technology and solution presentations and papers (Day 1 & 2).
- Concurrent exhibition of key technology and solution providers (Day 1 & 2).
- Morning and afternoon tea, coffee, fruit juice, water and confectioneries (Day 1 & 2).
- Substantial high-quality meal and refreshments during lunch breaks (Day 1 & 2).
- Networking cocktail party with snacks, beer, wine and soft drinks, for networking with presenters, exhibitors and delegates (Day 1 evening).
- Delegate bag containing all presentations and papers in electronic format.
- Complimentary annual subscription to the print editions of PositionIT, EngineerIT, Vector and Energize magazines from EE Publishers.

**Please contact Aimée Clarke, EE Publishers, Tel 011 543-7000, or email [aimee.clarke@ee.co.za](mailto:aimee.clarke@ee.co.za) to discuss exactly what is involved, the benefits and deliverables to delegates, and the pricing of the various options.**

**Please complete and submit the order form overleaf without delay to register and book your place as a delegate at the SA GeoTech 2017 Conference.**

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### Quotation: Exhibition space at SA GeoTech 2017 and costs

Exhibition space at the **SA GeoTech 2017** exhibition is limited, and is sold in 1,5 x 3 m or 3 x 3 m shell-scheme blocks on a first-come, first-served basis. So please book early to secure your stand(s) in the most favourable positions.

Exhibition stand prices at the **SA GeoTech 2017** on 25 and 26 July 2017 are as follows:

1 x (1,5 x 3 m) stand: .....	R 7 000 + VAT
1 x (3 x 3 m) stand: .....	R11 000 + VAT
2 x (3 x 3 m) stand: .....	R22 000 + VAT
3 x (3 x 3 m) stand: .....	R33 000 + VAT
4 x (3 x 3 m) stand: .....	R44 000 + VAT

For each 1,5 x 3 m or 3 x 3 m stand booked, the price includes: 1 – shell scheme stand; 1 – 220 V AC single phase power point; 1 – twin fluorescent light; 1 – exhibitor's manual; fascia with signage; standard Emperors Palace carpeting; and exhibitor parking.

On specific request to the shell scheme provider (Compex), 1 – round table, table cloth and 2 – chairs can be provided to an exhibitor at no additional cost as detailed in the exhibitor's manual.

Furniture, flat screens, non-standard carpeting and other optional extras can be ordered separately from the shell scheme provider (Compex) as detailed in the exhibitors manual.

**Note 1:** Exhibitor staff manning the exhibition stand but not attending the conference are required to register at a special reduced price of R1600 + VAT per staff member to cover catering and hospitality costs. No unregistered persons will be allowed into the exhibition hall or conference hall.

**Note 2:** EE Publishers cannot guarantee the exact position of an exhibition stand on the floorplan layout, but will endeavour to meet exhibitor preferences on a first-come, first-served basis as a best effort.

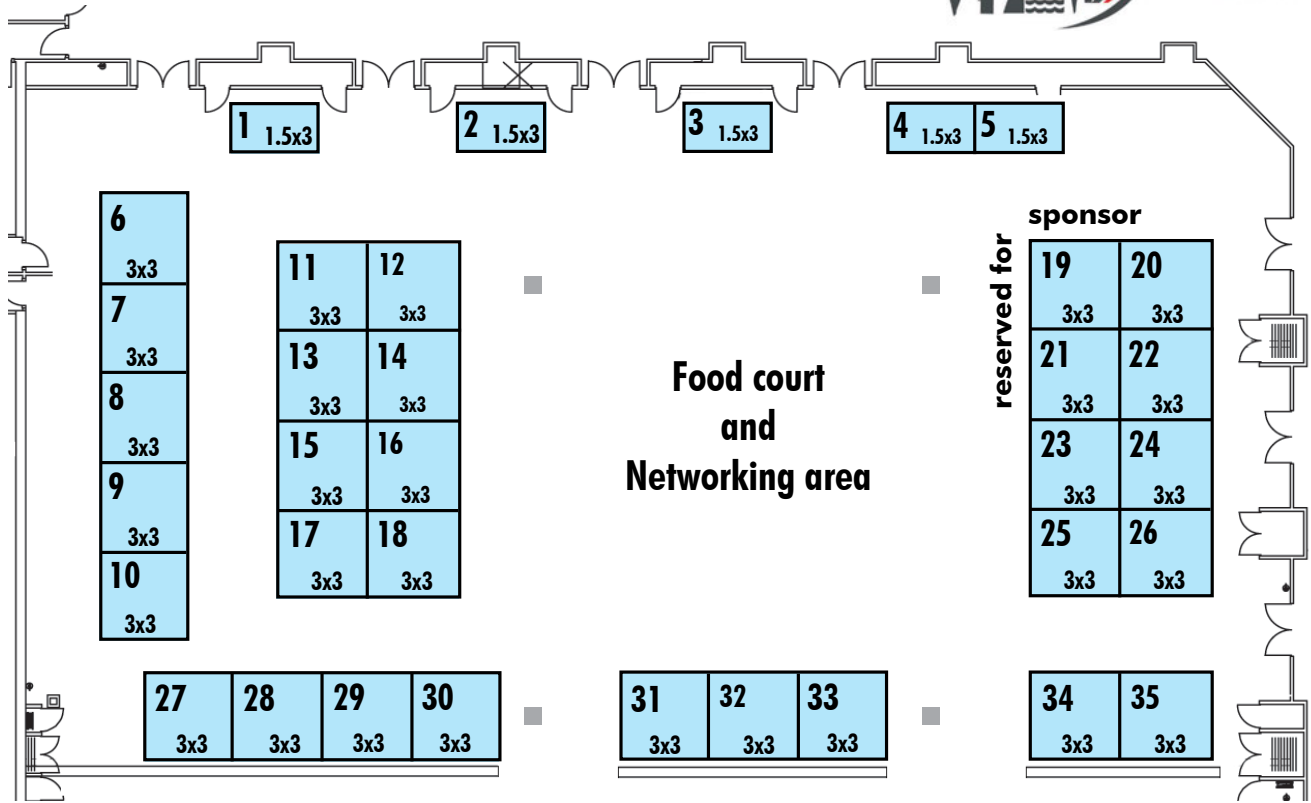
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Provisional Conference and Exhibition Floorplan  
 Assembly Rooms, Emperors Palace  
 Please note: Floorplan subject to change.



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